ORDER

1000510 **Orders** Order / Rev: Alt Order #: 06851367 Product Desc: BERKLEY FOR SENATE Estimate: 308 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 09/11/12 / 10/23/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Agency Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Berkley, Shelley for Sensi Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	126	\$50,140.00	\$42,619.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	126	\$50,140.00	\$42,619.00	0.00
Totals	126	\$50,140,00	\$42,619.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$50,140.00
Market	100%	\$167.133.33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$43,454.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$25,070.00
KTUD	0%	\$0.00
KVVU	24%	\$40,112.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,356.67

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts_	Rate Pri	Rtg Type	Spots	Amount
ī	Ξ 1	KSNV	09/12/12	09/14/12	Wake Up Early w/ V	U	430a-5a	WTF	:30	3	\$100.002	0.00 NM	2	\$200.00
					Wake Up Early Wag	gners								
	1	WAKE L	JP											
		<u>Star</u>	<u>t Date</u>	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	We	eek: 09/1	10/12	09/16/12	WTF	3	\$100.00	0.00				i		

Print Date: 10/23/12 08:24:35 Page 2 of 6

KSNV

Order / Rev: 106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

	•	Start/End T	· · · · · · · · · · · · · · · · · · ·	Len Spo		Rtg Type	•	Amount
E 1 KSNV 09/12/12 09/14/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	WTF	:30	3 \$100.002	0.00 NM	2	\$200.00
WAKE UP	Maakdaya SnataMlaak	Pata	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 3	—	0.00					
	escription Star Vake Up Early w/ Wagners 430	t/End Time		<u>eekdays</u> WThF		Rtg Type		
Credited	and op Larry W Wagners 450	a-Ja		W 1111	.50 (\$100:00)	0.00 10101		
[CREDIT - \$\$ RESPENT	.							
E 2 KSNV 09/17/12 09/17/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	M	:30	1 \$100.002	0.00 NM	1	\$100.00
WAKE UP	trains of many tragment							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$100.00	<u>Rating</u> 0.00					
E 3 KSNV 09/12/12 09/14/12		5-6a	WTF	:30	6 \$185.002	0.00 NM	6	\$1,110.00
WAKE UP	M-F 5-6a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF 6	7.00.00	0.00					
E 4 KSNV 09/17/12 09/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	М~~~~~	:30	2 \$185.002	0.00 NM	2	\$370.00
WAKE UP								
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		<u>Rating</u> 0.00					
E 5 KSNV 09/12/12 09/14/12	M-F 6-7a WakeUp w/WaQM	6-7a	WTF	:30	6 \$450.002	0.00 NM	4	\$1,800.00
WAGNER	M-F 6-7a WakeUp w/Wagners							
Start Date End Date	Weekdays Spots/Week		Rating			l		
Week: 09/10/12 09/16/12 Spot Ch Date Range D	WTF 6 escription Star	\$ \$450.00 rt/End Time	0.00 We	eekdays	Length Rate	Rtg Type		
	I-F 6-7a WakeUp w/Wagner6-7a			WThF				
Credited [CREDIT - \$\$ RESPENT	ľ ON 10/23 BUYI							
•	1-F 6-7a WakeUp w/Wagner6-7a	a		WThF	:30 (\$450.00) 0.00 <i>NM</i>		
Credited [CREDIT - \$\$ RESPENT	CON 10/23 BUVI							
E 6 KSNV 09/17/12 09/17/12		6-7a	M	:30	2 \$450.002	0,00 NM	2	\$900.00
	M-F 6-7a WakeUp w/Wagners	,			·			
WAGNER Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	М 2	_	0.00					
E 7 KSNV 09/12/12 09/14/12	Today Show CM Today Show	658a-9am	WTF	:30	12 \$550.002	0,00 NM	12	\$6,600.00
TODAY SHOW	Today Show							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		Rating 0.00					
——————————————————————————————————————	Today Show CM	658a-9am	M	:30	4 \$550.002	0.00 NM	4	\$2,200.00
	Today Show							
TODAY SHOW <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M 4		00,00					
E 9 KSNV 09/12/12 09/14/12	M-F Today Show II 3rd H0M M-F Today Show II	9-10a	WTF	:30	6 \$200.002	0.00 NM	6	\$1,200.00
TODAY SHOW II								
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Spots/Week</u> wTF		Rating 0.00					
E 10 KSNV 09/17/12 09/17/12	M-F Today Show II 3rd HBM	9-10a	M	:30	2 \$200.002	0.00 NM	1	\$200.00
TODAY SHOW II	M-F Today Show II							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00					

Print Date: 10/23/12 08:24:35 Page 3 of 6

KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 10 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd H6M 9-10a M :30 2 \$200.002 0.00 NM 1 \$200.00 M-F Today Show II M-F Today Spots/Week Rate Rating Rating Neekdays Length Rate Rtg Type Rtg Type Rtg Type Rtg Type Noon NM Noon NM Noon NM Noon NM Noon NM Noon NM Noon News News Rtg Type Noon NM Noon News Noon News News Noon News Rate Rate Rating Noon News Noon News Noon News Rate Rating Rating Noon Nm 3 \$825.0
M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 2 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a M :30 (\$200.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pmWTF :30 3 \$275.002 0.00 NM 3 \$825.0 Noon News
TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 2 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a M :30 (\$200.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pmWTF :30 3 \$275.002 0.00 NM 3 \$825.0 Noon News
Week: 09/17/12 09/23/12 M 2 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a M :30 (\$200.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm WTF :30 3 \$275,002 0.00 NM 3 \$825.0 News
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a M :30 (\$290.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News Noon News CM 12-1230pm WTF :30 3 \$275.002 0.00 NM 3 \$825.0
2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a M :30 (\$200.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pmWTF :30 3 \$275,002 0.00 NM 3 \$825.0 Noon News NEWS
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pmWTF :30 3 \$275,002 0.00 NM 3 \$825.0 Noon News NEWS
E 11 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pmWTF :30 3 \$275,002 0.00 NM 3 \$825.0 News
Noon News NEWS
NEWS
CIAN DAIG CHU DAIG VVCCNUAVA CONCIAVVCCN NAIG NAIHIU
Week: 09/10/12 09/16/12WTF 3 \$275.00 0.00
E 12 KSNV 09/17/12 09/17/12 Noon News CM 12-1230pm M :30 1 \$275.002 0.00 NM 1 \$275.0
Noon News
NEWS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating
Week: 09/17/12 09/23/12 M 1 \$275.00 0.00
E 13 KSNV 09/12/12 09/14/12 The Agenda 1230pm CM 1230-1pWTF :30 3 \$200.002 0.00 NM 3 \$600.0
The Agenda 1230pm
NEWS Start Date End Date Weekdays Spots/Week <u>Rate Rating</u>
Week: 09/10/12 09/16/12WTF 3 \$200.00 0.00
E 14 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p M :30 1 \$200.002 0.00 NM 1 \$200.0
The Agenda 1230pm
NEWS Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 09/17/12 09/23/12 M 1 \$200.00 0.00
E 15 KSNV 09/12/12 09/14/12 Rachael Ray CM 11am-12pmWTF :30 3 \$200.002 0.00 NM 3 \$600.0
Rachael Ray
RACHEL RAY Start Data Find Data Mackdaya Spate Mack Data Beting
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12WTF 3 \$200.00 0.00
E 16 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm M :30 1 \$200.002 0.00 NM 1 \$200.00
Rachael Ray
RACHEL RAY Start Data Field Bate Mealedging Chate/Meale Data Betting
<u>Start Date </u>
E 17 KSNV 09/12/12 09/14/12 M-F Today Show III 4th IBM 10am-11amWTF :30 3 \$200.002 0.00 NM 3 \$600.0
Today 4th Hour
TODAY SHOW III
<u>Start Date </u>
E 18 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10am-11am M :30 1 \$200.002 0.00 NM 0 \$0.0
Today 4th Hour
TODAY SHOW III
<u>Start Date </u>
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 KSNV 09/17/12-09/23/12 M-F Today Show III 4th Hr 10am-11am M :30 (\$ 200:00) 0.00 NM
Credited
(CREDIT 98 RESPENT ON 10/23 BLIV)
[CREDIT - \$\$ RESPENT ON 10/23 BUY] E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pWTE :30 6 \$300.002 0.00 NM 6 \$1.800.0
[CREDIT - \$\$ RESPENT ON 10/23 BUY] E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pwTF :30 6 \$300.002 0.00 NM 6 \$1,800.0 Dr Phil
E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pWTF :30 6 \$300.002 0.00 NM 6 \$1,800.0 Dr Phil DR. PHIL
E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pwTF :30 6 \$300.002 0.00 NM 6 \$1,800.0 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating
E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pWTF :30 6 \$300.002 0.00 NM 6 \$1,800.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12WTF 6 \$300.00 0.00
E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4pwTF :30 6 \$300.002 0.00 NM 6 \$1,800.0 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 10/23/12 08:24:36 Page 4 of 6

KSNV

Order / Rev: 106510

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order#: Flight Dates: 06851367

09/12/12 - 09/17/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount СМ 3-4p :30 \$300,002 0.00 NM \$600.00 E 20 KSNV 09/17/12 09/17/12 Dr. Phil Dr Phil DR. PHIL Weekdays Spots/Week <u>Rate</u> Rating Start Date **End Date** Week: 09/17/12 09/23/12 \$300.00 0.00 News 3 Live in Prime CM 7-10pm ----s :30 \$900.002 0.00 NM 2 \$1.800.00 E 21 KSNV 09/16/12 09/16/12 News 3 in Prime **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate Week; 09/10/12 09/16/12 -----\$900.00 0.00 NEWS 3 at 4 (1 HOUR)CM --WTF--:30 \$350.002 0.00 NM 3 \$1,050.00 E 22 KSNV 09/12/12 09/14/12 4-5pm 3 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 --WTF--\$350.00 0.00\$350,002 0.00 NM \$350.00 E 23 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 M-4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$350.00 0.00E 24 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$450.002 0.00 NM \$1,350,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$450.00 0.00 3 M-----NEWS 3 at 4 (1 HOUR)CM :30 \$450,002 0.00 NM E 25 KSNV 09/17/12 09/17/12 4-5pm \$450.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$450.00 0.00 --WTF--:30 \$725.002 0.00 NM 6 \$4,350.00 E 26 KSNV 09/12/12 09/14/12 M-F Early News CM 5-630p M-F Early News **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate --WTF--\$725.00 0.00 Week: 09/10/12 09/16/12 Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type Description Ch Date Range 2 KSNV 09/10/12-09/16/12 M-F Early News 5-630p --WThF----:30 (\$725.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 27 KSNV 09/17/12 09/17/12 M-F Early News СМ 5-630p M-----:30 \$725.002 0.00 NM 3 \$2,175.00 M-F Early News **NEWS** Spots/Week Rating Start Date **End Date Weekdays** Rate 09/23/12 \$725.00 0.00 Week: 09/17/12 E 28 KSNV 09/12/12 09/14/12 FacetoFace/Ralston Rep@M :30 \$400.002 0.00 NM 3 \$1,200.00 730-758pm --WTF--Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF---Week: 09/10/12 09/16/12 \$400.00 0.00 E 29 KSNV 09/17/12 09/17/12 FacetoFace/Ralston RegQM 730-758pm :30 \$400.002 0.00 NM \$400.00 M-----Face to Face w/ J.Ralston FACE TO FACE **End Date Weekdays** Spots/Week <u>Rate</u> Rating Start Date Week: 09/17/12 09/23/12 M-----\$400.00 0.00 \$225.002 0.00 NM \$225.00 E 30 KSNV 09/15/12 09/15/12 CM 6:30-8pm ----S-:30 Vegas Inc. Vegas Inc. **VEGAS** Spots/Week Rating End Date **Weekdays** <u>Rate</u> Start Date 09/16/12 \$225,00 0.00 Week: 09/10/12 2 \$700,00 E 31 KSNV 09/15/12 09/15/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$350.002 0.00 NM WKND Jeop/Wheel

Print Date: 10/23/12 08:24:36

KSNV

Page 5 of 6

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates: 09/12/12 - 09/17/12 Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount JEOPARDY/WHEEL Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---S-\$350.00 0.00 E 32 KSNV 09/12/12 09/14/12 M-F Jeop/Wheel 630-730pm \$725.002 0.00 NM \$4,350.00 CM --WTF--.30 M-F Jeopardy/Wheel of Fortune **JEOPARDY/WHEEL** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 \$725.00 0.00 СМ E33 KSNV 09/17/12 09/17/12 M-F Jeop/Wheel 630-730pm :30 \$725.002 0.00 NM 2 \$1,450.00 M-----M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$725.00 0.00 E34 KSNV 09/16/12 09/16/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-----s :30 \$500.002 0.00 NM 0 \$0.00 Jeopardy in Prime **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 \$500.00 0.00 1 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type (\$500.00) 0.00 NM 1 KSNV 09/10/12-09/16/12 Jeopardy in PRIME M-SA 8-11p / SUN -----Su :30 Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 35 KSNV 09/12/12 09/14/12 Late Night w/Fallon СМ 1237a-136am --WTF--:30 \$100.002 0.00 NM 6 \$600.00 Late Night w/Fallon **FALLON** Start Date **End Date** Weekdays Spots/Week Rating Rate Week; 09/10/12 09/16/12 --WTF--\$100.00 0.00 E 36 KSNV 09/17/12 09/17/12 Late Night w/Fallon CM 1237a-136am M-----:30 \$100.002 0.00 NM \$100.00 Late Night w/Fallon **FALLON** End Date Weekdays Spots/Week Rating Start Date Rate Week: 09/17/12 09/23/12 M-----2 \$100.00 0.00 Description Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Late Night w/Fallon 1237a-136am :30 (\$100.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] E 37 KSNV 09/12/12 09/14/12 The Tonight Show :30 \$250,002 0.00 NM CM 1135p-1237a --WTF--6 \$1,500.00 **Tonight Show** TONIGHT SHOW **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/10/12 09/16/12 ~~WTF~~ \$250.00 0.00 E38 KSNV 09/17/12 09/17/12 CM 1135p-1237a :30 \$250.002 0,00 NM \$500.00 The Tonight Show M-----2 Tonight Show TONIGHT SHOW **End Date** Spots/Week Rating Start Date <u>Weekdays</u> <u>Rate</u> Week: 09/17/12 09/23/12 \$250,00 0.00 E39 KSNV 09/12/12 09/14/12 M-F News 3 at Eleven 11pm-1135pm :30 \$750.002 0.00 NM \$2,250.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$750.00 0.0009/17/12 09/17/12 M-F News 3 at Eleven :30 \$750.002 0.00 NM \$750.00 E40 KSNV CM 11pm-1135pm M-M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$750.00 0.00 E41 KSNV 09/15/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----SS :30 \$750,002 0.00 NM \$1,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 ----SS \$750,00 0,00

Print Date: 10/23/12 08:24:36 Page 6 of 6

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 42 KSNV	09/16/1	2 09/16/12	News 3 Sunrise -		6a-7a	5	:30	1	\$185.002	0.00 NM	1	\$185.00
NEWS			News 3 Sunrise S	SUNDAY								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	10/12	09/16/12	s	1	\$185.00	0.00						
		2 09/16/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$325,002	0.00 N M	1	\$325.00
SUN TO	DDAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 09/		09/16/12	S	2		0.00						
	Date Ra		escription		t/End Time	_	<u>Veekdays</u>	<u>Ler</u>		Rtg Type		
	' 09/10/1: edited	2-09/16/12 S	unday Today	7a-8	am	-	S	u	:30 (\$325.00)	ועוער טט.ט		
		\$ RESPEN	T ON 10/23 BUY]							,		
	09/15/1	2 09/15/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S-	:30	1	\$200.002	0.00 NM	1	\$200.00
NEWS		E-18-1-	Madalala	O	Dete	Dating						
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				i		
-			Saturday Today Saturday Today	СМ	7a-9am	S-	:30	3	\$325.002	0.00 NM	3	\$975.00
SATTO				01-001	D-1-	Datina						
<u>Sta</u> Week: 09/	<u>rt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 3		Rating 0.00						
E 46 KSNV	09/15/1	2 09/15/12	News 3 Today - 9 News 3 Today -		9am-930am	S-	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWS					- .							
<u>Sta</u> Week: 09/	<u>irt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1		Rating 0.00						
			News 3 Today W News 3 Today	/knd CM	9a-930am	S	:30	1	\$250.002	0.00 NM	0	\$0.00
NEWS			,									
	rt Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1		Rating 0.00						
Week: 09/ Spot Ch	⊓u/1∠ ⊢Date Ra		Description	•	t/End Time		Weekdays	<u>Le</u>	ngth Rate	Rtg Type		
	09/10/1	2-09/16/12 [lews 3 Today Wkr	od 9a-9	930am		S	su	:30 (\$250.00	0.00 NM		
	edited REDIT -	\$\$ RESPEN	T ON 10/23 BUY]									
E 48 KSNV	09/15/	12 09/15/12	Saturday Night L		1130pm-1:0	2amS-	:30	1	\$750.002	0.00 NM	1	\$750.00
SNL			Saturday Night I	TIVE								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				Ì		
Week: 09	/10/12	09/16/12	S-	1	\$750.00	0.00						
										Totals	126	\$50,140.00